

Introduction to the Transport Visions

The “**Portfolio of Transport Visions**” is a key deliverable from the Vision 2030 Project.

There are 12 Visions each of which includes a concept which is significant for the operation of the motorway and trunk road network. Each vision may be considered in isolation to provide a focus for a specific strategy, or combined to a greater or lesser degree with other visions to provide a wider and more comprehensive strategy. The visions are intended to be illustrative rather than definitive.

The concept behind each vision is encapsulated in the headline statement which provides the focus. The Project Team analysed the **Case for Network Operator Action** and identified a range of **long term** and **short term goals** which the Highways Agency may wish to take forward to meet the potential threats and seek opportunities for the future. Each vision is based on **supporting information** from an array of forecasts and trends gathered from available sources during 2000, which the Project Team considered might have a significant influence on each vision.

These transport visions provide a snapshot of the future and have been created from a structured process of scenario development backed-up with information provided by experts from a range of backgrounds in some cases outside of the transport field. The visions form a comprehensive and forward looking input for the development of a longer term strategic plan. Over time forecasts will vary according to changing scenarios (e.g. an oil crisis), however, visioning is an iterative process which can take into account these changes as well as the impact of developing strategies and the changing business environment.

Links to Transport Visions:

- 1 The Green Highway
- 2 Zero Accidents
- 3 The Connected Customer
- 4 Freight Foremost
- 5 Favouring Public Transport
- 6 Understanding the Customer
- 7 Easy Interchange
- 8 Institutional Change
- 9 Managing Supply
- 10 Managing Demand
- 11 Co-operative Driving on the Automated Highway
- 12 Land Use Planning